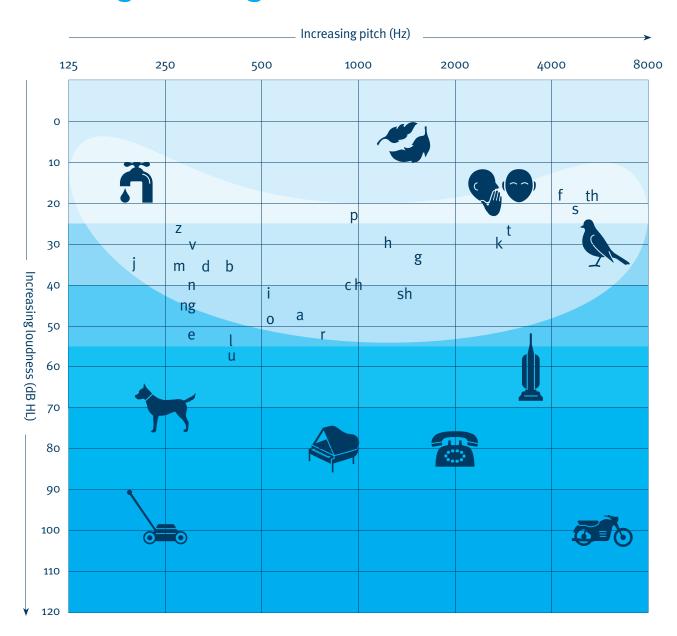


# Where do you experience hearing challenges?



#### Why two ears are better than one

- Understand speech and conversations better
- Better localization of sounds (where sounds are coming from)
- Improved sense of distance from sound
- Better sound quality
- Sounds are more balanced

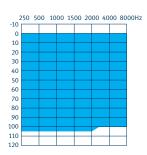
## Which style is right for you?

Certain styles are best for certain hearing needs

#### Receiver-in-canal (RIC)



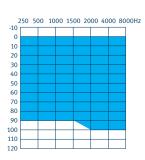




#### Behind-the-ear (BTE)



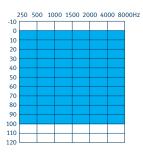




Full shell







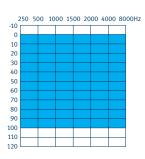
Half shell and canals









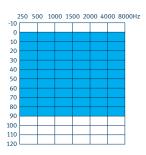


#### Completely-in-the-canal (CIC)







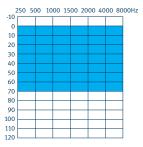


#### Invisible-in-the-canal (IIC)









### Accessories

#### uStream

Provides stereo sound through easy connectivity to wireless devices.

uControl™ 2.0 app

Uses your smartphone to

programs and view how-to

videos. The app also has a My

Ratings feature for you to rate your hearing aid performance.\*

control volume, change



#### $uMic^{\scriptscriptstyle\mathsf{TM}}$

Personal wireless microphone system streams audio to both hearing aids.



#### uTV™ 3

Sends sound wirelessly from your TV to your hearing aids.



#### uDirect™ 3

Delivers a direct connection to enjoy mobile phones, TVs, FM receivers and MP3 players in stereo sound, while also providing remote functionality.



#### Remote control 2

Lets you discreetly control your hearing aid settings.



#### IIC remote

Allows you to conveniently adjust volume or switch between programs.





uControl



Pro SoundNav with 7 environments	800 SoundNav with 6 environments	700 SoundNav with 5 environments	600 SoundNav with 2 environments	agapéa 500 Manual			
Conversation in quiet	Conversation in quiet	Conversation in quiet	Conversation in quiet	Conversation in quiet*			
Conversation in noise	Conversation in noise	Conversation in noise	Conversation in noise				
Conversation in a crowd	Conversation in a crowd	Conversation in a crowd					
Noise	Noise	Noise					
Quiet	<b>Q</b> uiet	<b>Q</b> uiet					
Music	Music		ching aut				
		performance					

Conversation in a small group

# to lifestyle

By choosing the right technology level you will get the optimal automatic performance for your lifestyle. Your hearing aid will automatically provide natural, comfortable listening and more enjoyable conversations in the listening environments where you actually spend time.

<sup>\*</sup>Default manual program is AutoMic

## Get the hearing aids best suited for your hearing

	Quiet conversations	TV	Children's voices	Phone	Car	Games	Activities	S
Pro	65					A		ſ
800	65		0			A		7
700	65		0			A		7
600	65							
500	65					_		

#### Distinguishing technologies

Pro	800	700	600
SoundNav with 7 environments	SoundNav with 6 environments	SoundNav with 5 environments	SoundNav with 2 environments
Binaural spatial processing	Binaural spatial processing		
SpeechZone™ 2	SpeechZone		
Sound Conductor	Sound Conductor	Sound Conductor	Sound Conductor
Log It All	Log It All	Log It All	Log It All
Binaural MyMusic	Binaural MyMusic	MyMusic	MyMusic
Binaural Phone	Binaural Phone	Binaural Phone	Binaural Phone
Automatic Adaptation Manager	Automatic Adaptation Manager	Automatic Adaptation Manager	Automatic Adaptation Manager
Multiband adaptive directional microphone			
Frequency compression	Frequency compression	Frequency compression	Frequency compression
AntiShock	AntiShock	AntiShock	AntiShock

<sup>\*</sup>Moxi Now not available at the 500 technology level

# loss and lifestyle



nopping	Restaurants	Meetings	Social events	Worship	Music	Entertainment	Focus on conversations anywhere
	X						
	X			<u> </u>			
	X						

Dark blue icons indicate enhanced performance with our Pro technology level.

#### 500\*

AULOWIC
Sound Conductor
Log It All
MyMusic
Automatic Adaptation Manager
Adaptive directional microphone
Frequency compression
AntiShock

Recommendation:						
Technology level:			Style:			
Warranty:			Cost:			
Accessories:	☐ uStream ☐ uMic ☐ uTV 3	<ul><li>□ uDirect 3</li><li>□ uControl app</li><li>□ Remote control 2</li></ul>		☐ IIC remote		
Comments:						



# How hearing aids can help

Today's technologies deliver comfort, clarity and natural sound.

#### Binaural spatial processing

Both hearing aids work together to know where speech is coming from in noisy environments.

#### SpeechZone™ 2

Automatically engages in difficult background noise so you can clearly hear the speech coming from any direction.

#### SpeechZone

Both hearing aids work together to automatically zone in on speech in tough listening situations.

#### SoundNav

Continuously detects every listening environment you're in, making automatic adjustments to let you experience the best listening, with a special focus on making it easy to participate in all types of conversations.

#### Sound Conductor

Automatically makes adjustments for understanding speech during conversations, providing comfort and awareness in quiet and noisy environments all while maintaining natural sound quality.

#### Log It All

Shows how well the hearing aid is meeting your listening needs based on your lifestyle.

#### My Ratings

Allows you to record your impressions of the hearing aid performance using a smartphone. These insights provides valuable information to make the most personalized recommendation.

#### Pinna Effect

Corrects for the location of hearing aid microphones to provide a more natural listening experience.

#### Binaural Phone

Automatically hear the phone conversation in both ears to improve clarity and understanding.

#### AntiShock™

Instantly suppresses sudden loud, irritating sounds without affecting speech and sounds you want to hear.

#### **Natural Sound Balance**

Continuously monitors and adjusts the hearing aid settings to preserve natural sound quality.

#### Adaptive directional microphone

Improves speech understanding in noise by focusing on sounds in front of you and decreasing background noise from other directions.

#### Multiband adaptive directional microphone

Improves speech understanding in noise by focusing on sounds in front of you and tracking and suppressing multiple background noise sources.

#### Feedback manager

Instantly suppresses annoying whistling or feedback.

#### Speech enhancement

Boosts speech in everyday situations to improve clarity and ease of listening – works within Sound Conductor.

#### Noise reduction

Decreases detected background noise to provide listening comfort – works within Sound Conductor.

#### Wind control

Reduces wind noise to improve listening comfort.

#### Data logging

Tracks hearing aid usage to guide adjustments at follow-up appointments.

#### MyMusic™

Enhanced music listening experience based on your preferences.

#### Easy-t

Automatically changes to telephone program.